

Dean Callaway

Portfolio - www.pixeldevotion.com

I have worked on multiple challenging and demanding projects. I have always been praised for my consistency and high level of creative designs.

About Me:

I am a highly motivated and enthusiastic individual, working well as a team member or as an individual. I am very flexible and hardworking, with 8 years experience in website / graphic design. I am looking to further enhance my skills in any and all aspects of Website / Graphic Design in the media industry.

Work Experience

Dec 2009 - Current	Pixel Devotion – South Africa: www.pixeldevotion.com
Employed as...	Self Employed Freelancer- Digital Interactive Designer/Creative Producer <ul style="list-style-type: none">Working on various client focused sites. For a more in-depth look at my latest work, please visit my portfolio site www.pixeldevotion.com
Jan 2006 - Nov 2009	Rawnet Ltd. – Windsor, UK: www.rawnet.com
Employed as...	Digital Interactive Designer/Creative Producer <ul style="list-style-type: none">Edited and encoded a variety of video which was then incorporated into Flash for a variety of websites including Go Ape's new site. www.goape.co.ukWorked alongside Creative team designing the new Rawnet site. Was heavily involved in Flash banner, site design and video work. Created graphical elements for siteWorked on a number of interactive demos for Simplexo.com, Transmission only, Trend Micro. From initial storyboarding, creative concept, interface design, animating to voiceover to final output.Dealing with client-side issues and meeting with clients to discuss design concepts and branding to provide a more in-depth visual experience.Creating Flash Presentations, Flash Interactivity and Digital Image content, site design and video campaigns for many high profile clients such as Williams F1, Hays, O2, Honda, Dave.biz, Simplexo , 2Heads, 3M, Base One, Shine , Inmarsat, Chemistry and Trend Micro interactive demoEdited and encoded a variety of Video which was then incorporated into Flash Presentations and websites.Created Site PSD layouts and worked with CSS to create engaging content for the websites including: http://www.chemistryconsulting.biz, http://www.simplexo.com , http://www.rawnet.com
Nov 2005 Jan 2006	Underwired – London, UK: www.underwired.com
Employed as...	Freelance Flash Banner Designer/Animator <ul style="list-style-type: none">Designed and created Flash banner animation's for Virgin Holidays. Used own initiative to create more engaging visual experiences. Managed all design processes and liased with different departments making sure all work was finalised efficiently.
June/Nov 2005	Wheel Group Ltd. – London, UK: www.wheel.co.uk
Employed as...	Freelance Digital Designer / Art worker <ul style="list-style-type: none">In Charge of designing graphical content for Ernest Jones, and the new HSamuel e-commerce site. Used Photoshop extensively to alter, improve & slice images. Worked with accessibility issues regarding layouts. Was commended on the speed and quality my tasks were completed.
April/May 2005	Dow Carter – London, UK: www.dowcarter.com
Employed as...	Freelance Web Designer <ul style="list-style-type: none">Worked in a team creating, developing and web testing using CSS style sheets based on PSD layouts. Provided comprehensive creative ideas.
April 2005	Publicis Ltd. - London, UK: www.publicis.co.uk
Employed as...	Freelance Graphic Designer / Art worker

	<ul style="list-style-type: none"> In charge of optimising and creating brochure layouts for clients, following design specifications. Tasks were always completed ahead of schedule.
March 2005	Wunderman Interactive - London, UK: www.htw.wunderman.com
Employed as...	Freelance Graphic Web Designer
	<ul style="list-style-type: none"> Worked on designing graphical content for the new Range Rover 2005. Was complemented on the quality and on the efficiency at which my tasks were completed.
May 2002 – Feb 2005	The Holiday Club - South Africa: www.theholidayclub.com
Employed as...	Web Designer
	<ul style="list-style-type: none"> Provided in depth email and telephonic support for website helpdesk. Numerous clients contacted me back commenting on how professional and helpful I was in any and all aspects of my service. Designed and maintained eight company websites. Was often asked for design ideas on current and upcoming projects.
Personal Details	
Name	Dean Callaway
Telephone	(m) 072 305 3099
Email	dean_callaway@yahoo.com
Address	295 hilltop Road, Shelly Beach, 4265
Date of Birth	01 May 1981
Nationality	South African
Languages	English
Mobility	Prepared to relocate for the right opportunity
Driver's Licence	International driver's licence
Education	
Qualifications	<p>2001 Multimedia & Web Design National Diploma Allenby Campus, Durban, South Africa</p> <ul style="list-style-type: none"> Subjects: HTML, Media Law, Marketing, Business Communications, Adobe Photoshop, Macromedia Freehand, Fireworks, Dreamweaver, Flash <p>2000 Digital Publishing National Diploma Damelin College, Durban, South Africa</p> <ul style="list-style-type: none"> Subjects: Freehand, Indesign, QuarkXpress, CorelDraw, Corel PhotoPaint, Adobe Photoshop. <p>1999 Matriculation Port Shepstone High School – Port Shepstone, South Africa</p> <ul style="list-style-type: none"> Subjects: English, Afrikaans, Maths, Geography, TD, Biology
Computer Skills	
	PhotoShop, Illustrator, Flash, Dreamweaver, Fireworks, SwishMax, Swift 3D, Windows XP, Mac OSX
Interests	
Career	Design, Graphic Design, 3D Animation, Music, Sports, Outdoors, Travel